

ELECTION SIGNS FACT SHEET



This Fact Sheet has been prepared for information purposes only and is not an official version of the Sign By-Law.

Candidates and Registered Third Parties are encouraged to familiarize themselves with the City of Sarnia Sign By-Law #65 of 2014, as amended.

No Election sign shall be installed until the candidate has filed their nomination with the City Clerk for a municipal election.

INTERACTIVE WEB APP

An interactive web app has been prepared to support Candidates and Registered Third Parties in understanding the regulations of the Sign By-law for the placement of Election Signs. Please use the following link or QR Code to view the map full screen.

<https://bit.ly/36AdT4o>



MAXIMUM NUMBER

The maximum number of signs permitted on each property is three (3).

MAXIMUM SIZE

The maximum size of a sign in a residential area is 0.5m² in all other zoning categories the maximum area is 1.5m².

GENERAL PROHIBITIONS

When installing signs, please be aware of the following general prohibitions:

- No person shall erect or maintain an Election sign on City property including but not limited to parks, recreational areas, public streets, sidewalks, and boulevards.
- No person shall erect or maintain an Election sign in and around the roundabout located at Lakeshore Road and Mandaumin Road. Non-compliance will result in the removal of the sign by the County of Lambton.
- No person shall erect or maintain an Election sign attached or supported by a structure not intended for this purpose. Including but not limited to a tree, fence, light standard, or utility pole.
- No Election sign shall be erected in a residential zone that is lit by artificial light which is direct, indirect, internal, or external to the sign.

- No Election sign shall be placed where it may interfere with visibility, an official sign, traffic signal, or other safety device.

SIGN PLACEMENT

In general, streetlights, fire hydrants, and hydro poles can be used as markers to guide compliance for sign placement and signs should be placed behind those markers.

REMOVAL AFTER VOTING DAY

Election signs shall be removed within seven (7) days of the day on which the election is held.

REMOVAL FOR NON-COMPLIANCE

Illegally placed signs will be removed by By-Law Enforcement staff.

Candidates and Registered Third Parties will not be notified by the City prior to the removal of a sign. Following the removal of a Candidate or Registered Third Parties' election sign for the first time, the Candidate or Registered Third Party will be notified that a sign has been removed.

Small signs that are removed are stored at City Hall for ten (10) days. The City will only contact the Candidate or Registered Third Party after the first offence to advise that sign(s) have been removed. If you believe sign(s) have been removed by Officers, please contact the By-Law Department.

Retrieval fees may be imposed in accordance with the City of Sarnia Fees for Services By-Law #120 of 2021.

VOTING PLACES

Election signs are not permitted on any premises used as a voting place for elections.

USE OF CITY LOGO

Election signs shall not include the City Crest or Logo.

QUESTIONS AND COMPLAINTS

Questions and complaints about election signs should be directed to By-Law Enforcement at 519-332-0330 x3301 or bylawenforcement@sarnia.ca.